

Detecting outlier demand in railway networks

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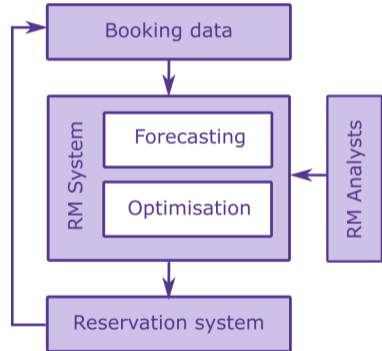


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Revenue management

- Commonly used by transport service providers to control ticket availability.
- Combines forecasting with optimisation.
- Decision support for RM analysts is needed.



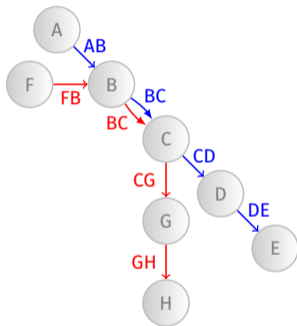
Network revenue management: Deutsche Bahn

- Focus on long-distance trains.
- Over 1000 stations.
- Over 110,000 possible origin-destinations (O-D).
- Bookings are reported on the leg-level, not O-D.



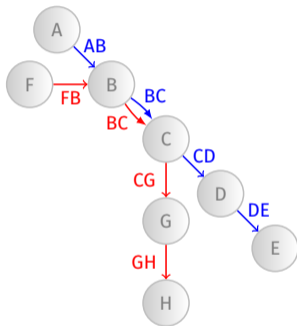
Figure: Railway network with two legs

Clustering: Graphical representation

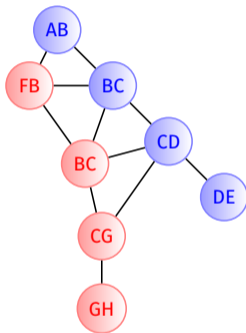


(a) Railway network graph

Clustering: Graphical representation



(a) Railway network graph



(b) Inverted graph

Clustering: Leg similarity

The **common traffic ratio** of legs AB and BC is:

$$r(AB, BC) = \frac{D_{AC}}{D_{AB} + D_{BC} + D_{AC}},$$



Figure: Railway network with two legs

Clustering: Leg similarity

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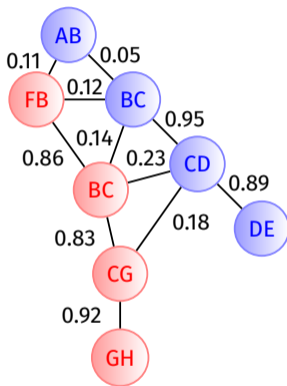
$$r(AB, BC) = \frac{D_{AC}}{D_{AB} + D_{BC} + D_{AC}},$$



Figure: Railway network with two legs

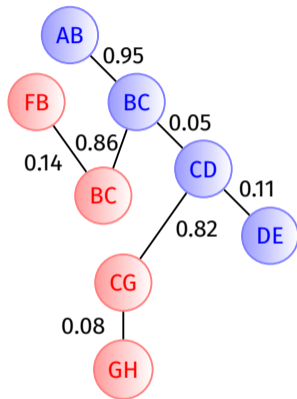
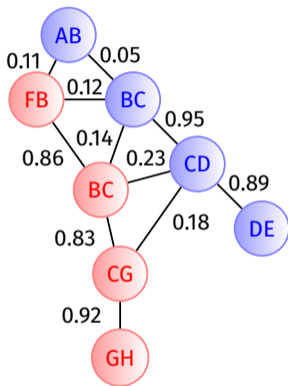
- If $r(AB, BC) = 1$, then the number of bookings on leg AB and leg BC are identical, and the correlation between them is 1.
- Conversely, if $r(AB, BC) = 0$, then the bookings on leg AB and leg BC are independent with correlation 0.
- Estimate $r(AB, BC)$ with correlation.

Clustering: Minimum spanning tree clustering



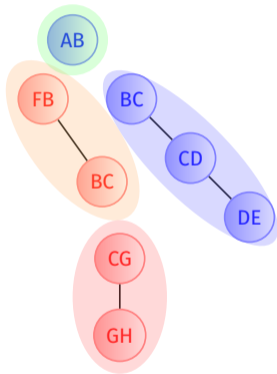
(a) Inverted graph with common traffic ratio

Clustering: Minimum spanning tree clustering



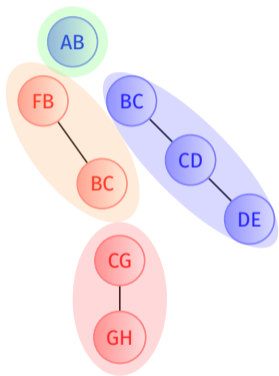
(a) Inverted graph with common traffic ratio (b) Minimum spanning tree with edge weights

Clustering: Minimum spanning tree clustering

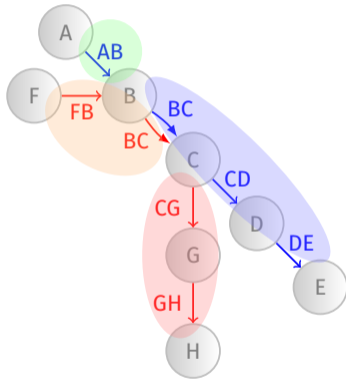


(a) Clusters obtained in inverted

Clustering: Minimum spanning tree clustering

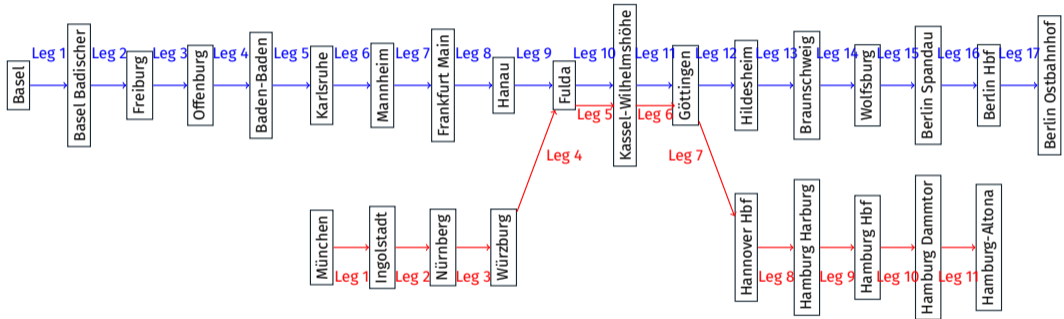


(a) Clusters obtained in inverted

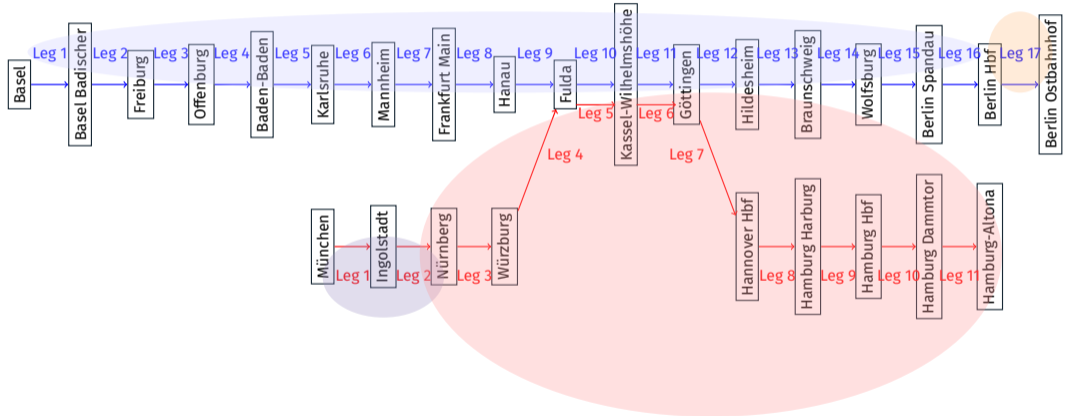


(b) Translation of clusters to original graph

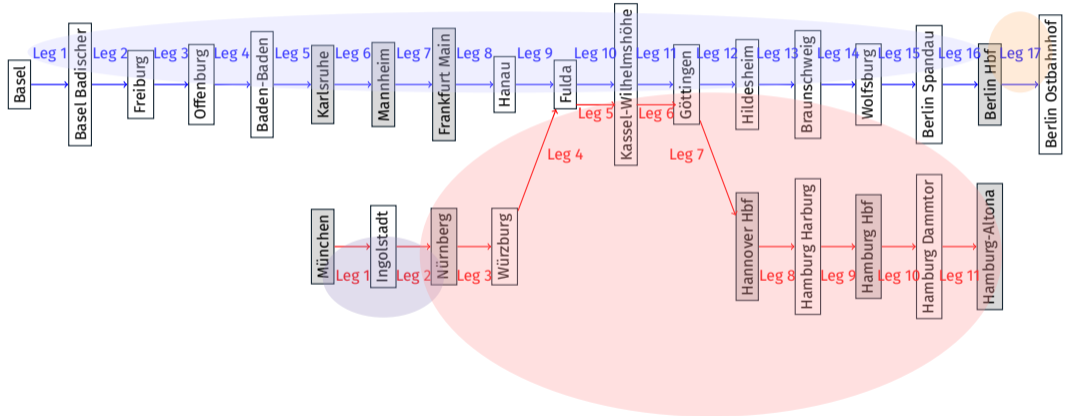
Clustering: Deutsche Bahn network



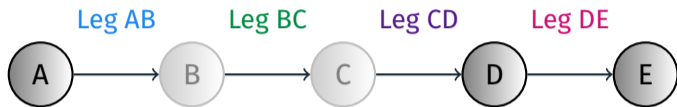
Clustering: Deutsche Bahn network



Clustering: Deutsche Bahn network



Detecting outliers



Detecting outliers

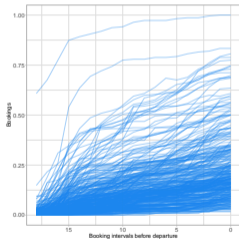
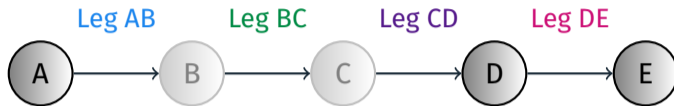


Figure: Leg AB

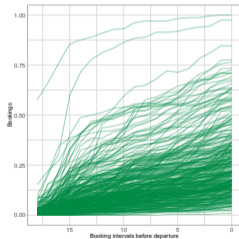


Figure: Leg BC

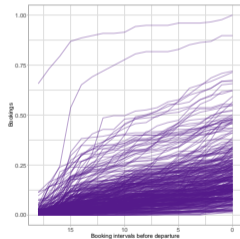


Figure: Leg CD

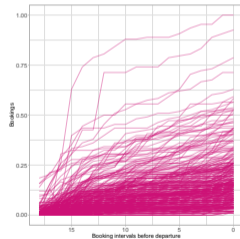
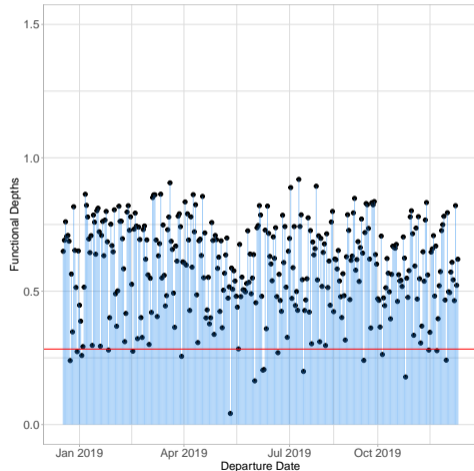


Figure: Leg DE

Detecting outliers: Functional depth

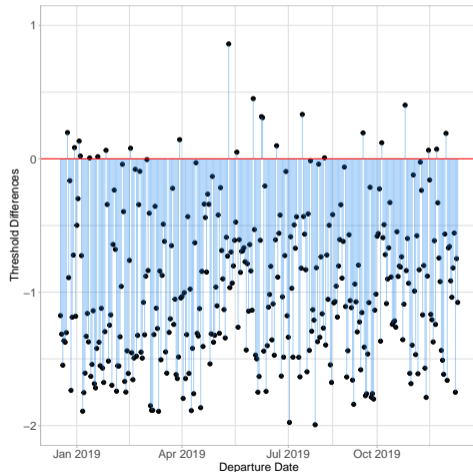
- Calculate the **functional depth** of the booking pattern for each train, separately for each leg.
- Depth measures provide an **ordering** of observations.
- Functional depth tells us how different the magnitude and shape is from the average booking pattern.



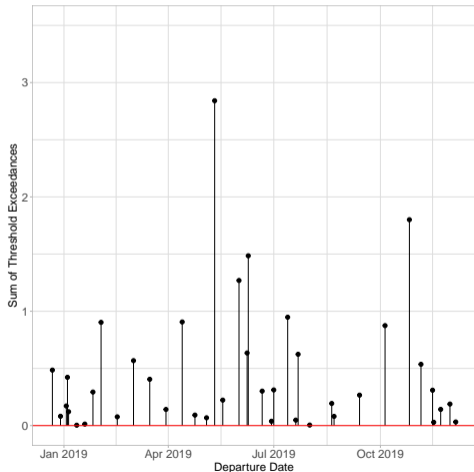
Detecting outliers: Threshold exceedances

Define z_{nl} to be the normalised difference between the functional depth and the threshold:

$$z_{nl} = \frac{C_l - d_{nl}}{C_l}.$$



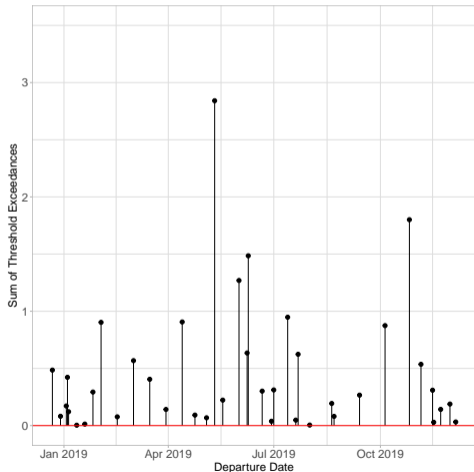
Detecting outliers: Aggregation across legs



Next we define the sums of threshold exceedances across legs:

$$z_n = \sum_{l=1}^L z_{nl} \mathbb{1}_{\{z_{nl} > 0\}}.$$

Detecting outliers: Aggregation across legs



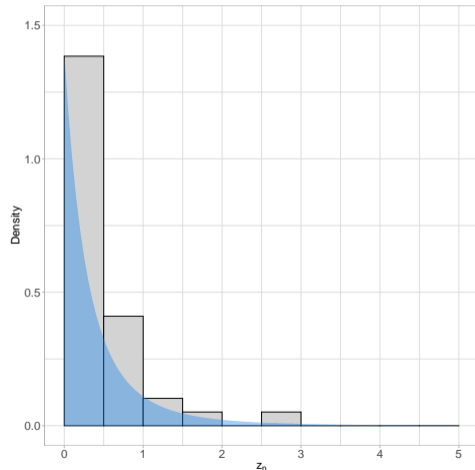
Next we define the sums of threshold exceedances across legs:

$$z_n = \sum_{l=1}^L z_{nl} \mathbb{1}_{\{z_{nl} > 0\}}.$$

- Outlier in more legs \Rightarrow Larger z_n
- Larger outlier \Rightarrow Larger z_n

Detecting outliers: Fitting a distribution

- Fit a generalised Pareto distribution (GPD) to the aggregated threshold exceedances.



Detecting outliers: Outlier probabilities

Define θ_n to be the non-exceedance probability from the GPD. The non-exceedance probability is given by the CDF:

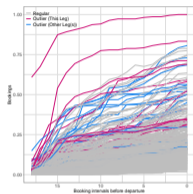
$$\theta_n = F_{(\mu, \sigma, \xi)}(\mathbf{z}_n) = \begin{cases} 1 - \left(1 + \frac{\xi(\mathbf{z}_n - \mu)}{\sigma}\right)^{-\frac{1}{\xi}} & \xi \neq 0 \\ 1 - \exp\left(-\frac{(\mathbf{z}_n - \mu)}{\sigma}\right) & \xi = 0 \end{cases}$$

Detecting outliers: Constructing a ranked alert list

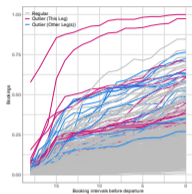
Ranking	Departure	Probability	Legs Detected In
1	11/05/2019	0.985	AB, BC, CD, DE
2	26/10/2019	0.960	AB, BC, CD, DE
3	09/06/2019	0.942	AB, BC, CD, DE
4	01/06/2019	0.874	AB, BC, CD, DE
5	13/07/2019	0.865	AB, BC, CD, DE
⋮	⋮	⋮	⋮

Table: Ranked alert list for cluster = $\{AB, BC, CD, DE\}$

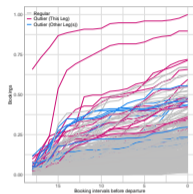
Results: Deutsche Bahn



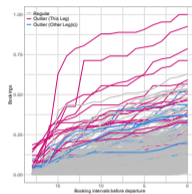
(a) Leg AB



(b) Leg BC



(c) Leg CD



(d) Leg DE

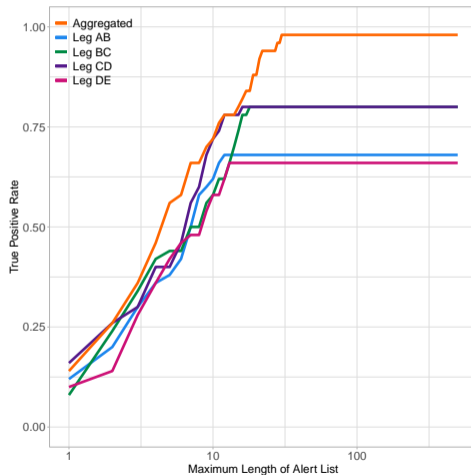
- Of the 40 outliers detected, 23 could be attributed to known events or holidays.
- When considering only the top 10 outliers, this rose to 70%.
- One of the detected outliers had been previously flagged.

Results: Simulation

- **True positive rate:** fraction of genuine outliers which have been detected,

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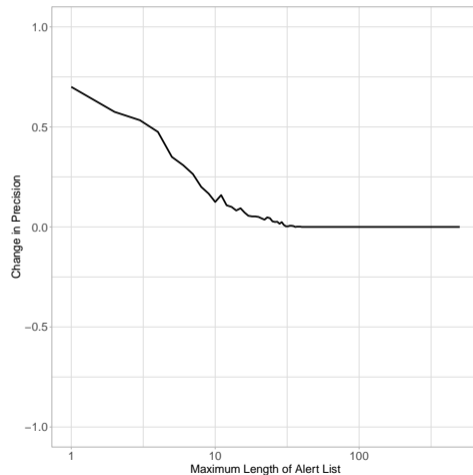


Results: Simulation

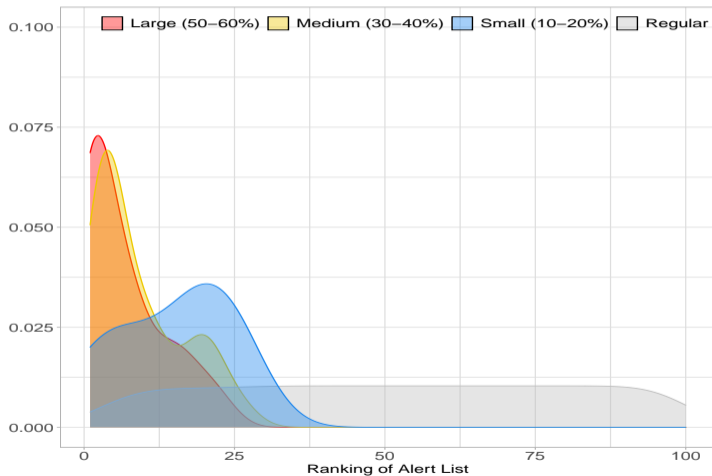
- **Precision:** fraction of trains classified as outliers that are genuine outliers.

Results: Simulation

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Results: Simulation



References

- N. Rennie, C. Cleophas, A.M. Sykulski et al., Identifying and responding to outlier demand in revenue management. *European Journal of Operational Research*. (2021)
- M. Hubert, G. Claeskens, B. De Ketelaere, et al. A new depth-based approach for detecting outlying curves. *Proceedings of CompStat 2012* (2012), pp. 329-340
- C. Cleophas, D. Kadatz, S. Vock. A literature survey of recent theoretical advances. *Journal of Revenue and Pricing Management*, 16 (5) (2017), pp. 483-49

References

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